

WDAF 3030 Summit St. Signal Hill Kansas City, MO 64108 Main: (816)753-4567 Billing:

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Send Payment To:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Flight Dates	Order #	Alt Order #
10/09/12 - 11/05/12	554378	09744338
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Do Not Mail		
IDB#	Advertiser Code	Product Code
8217	49	53 -
Agency Ref	Advertiser Ref	

Spots/

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/09/12	11/02/12	M-F 5-530a	5-530a	-TWTF	:30	2	\$265.00	NM	BOODERS 111111111111111111111111111111111111
Weeks:	Start Date 10/08/12	End Date MTWTFS: 10/14/12 -TWTF-		<u>Rate</u> \$265.00			••••	**************	
Spots: # Cl	h Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		/09/12 5:08 AM M-F	 -	5-530a	:3	0 DSCCM0120	0230		\$265.00 NA
2 4	Th 10/	/11/12 5:14 AM M-F	5-530a	5-530a	:3	O DSCCMO12(230		\$265.00 NM
Weeks:	Start Date 10/15/12	End Date MTWTFSS	Spots/Week	<u>Rate</u> \$265.00					
Spots: # Cl	h Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4		/17/12 5:13 AM M-F	5-530a	5-530a	:3	O DSCCMO120	0330		\$265.00 NN
4 4	F 10/	/19/12 5:12 AM M-F	5-530a	5-530a	:3	O DSCCMO120	0330		\$265.00 NN
Weeks:	Start Date 10/22/12	End Date MTWTFS:		<u>Rate</u> \$265.00					
Spots: # Cl	h Day <u>Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
6.4		/24/12 5:13 AM M-F	5-530a	5-530a	:3	0 DSCCM0120	0430		\$265.00 NN
5 4	Th 10/	/25/12 5:22 AM M-F	5-530a	5-530a	:3	O DSCCMO120)430		\$265.00 NN
2 10/09/12	11/02/12	6-630a	6-630a	-TWTF	:30	1	\$525.00	NM	
Meeke.	Start Date	End Date MTWTES:	Snots/Meek	Rate		•			

Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS Art 1 Spots/Week Three 1	<u>Rate</u> \$525.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	Rate Type
1 4 F 10/12/12 6:25 AM 6-630a	6-630a	:30 DSCCM0120230	\$525.00 NM
Weeks: Start Date 10/22/12 End Date 10/28/12 MTWTFSS - TWTF Spots/Week - TWTF	<u>Rate</u> \$525.00		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID	<u>Rate Type</u>
3 4 Tu 10/23/12 6:08 AM 6-630a	6-630a	:30 DSCCM0120330	\$525.00 NM

\$450.00 NM

INVOICE



Send Payment To: WDAF 3600 Solutions Center Chicago, IL. 60677-3006

10/26/12

3 4

8:36 AM 8-9a

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

	.		5	01-1/5-1 T		1	Spots/	D-t-	T	
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
,	3 10/09/12	11/02/12	630-7a	630-7a	-TWTF	:30	2	\$525.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 2	<u>Rate</u> \$525.00					
	Spots: # Ch	<u>Day Air</u>			Start/End Time		th Ad-ID			Rate Type
	2 4	Tu 10	/09/12 6:54 AM 630-7	a	630-7a		0 DSCCM0120			\$525.00 NM
	1 4		/10/12 6:39 AM 630-7		630-7a	:3	0 DSCCM0120	230		\$525.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	<u>Spots/Week</u> 1	<u>Rate</u> \$525.00					
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descr</u>	<u>iption</u>	Start/End Time		th Ad-ID			Rate Type
	4 4	F 10	/19/12 6:57 AM 630-7		630-7a	:3	0 DSCCM0120	330		\$525.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	<u>Spots/Week</u> 2	<u>Rate</u> \$525.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	5 4	Tu 10	/23/12 6:45 AM 630-7	a	630-7a		30 DSCCM0120			\$525.00 NM
	6 4	W 10	/24/12 6:44 AM 630-7	a	630-7a	:3	0 DSCCM0120	430		\$525.00 NM
	4 10/09/12	11/02/12	7-8a	7-8a	-TWTF	:30	2	\$450.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 2	<u>Rate</u> \$450.00					
	Spots: # Ch			iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4		/09/12 7:38 AM 7-8a	**	7-8a	:3	0 DSCCM0120	230		\$450.00 NM
	2 4	Th 10	/11/12 7:24 AM 7-8a		7-8a	:3	0 DSCCM0120	230		\$450.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	th Ad-ID			Rate Type
	3 4	F 10	/19/12 7:52 AM 7-8a		7-8a	:3	0 DSCCM0120	330		\$450.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	<u>Spots/Week</u> 2	<u>Rate</u> \$450.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descr	<u>iption</u>	Start/End Time		th <u>Ad-ID</u>			Rate Type
	5 4	Tu 10	/23/12 7:25 AM 7-8a		7-8a	:3	0 DSCCM0120	330		\$450.00 NM
	6 4	F 10	/26/12 7:15 AM 7-8a		7-8a	:3	0 DSCCMO120	430		\$450.00 NM
	5 10/09/12	11/02/12	8-9a	8-9a	-TWTF	:30	1	\$450.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	th Ad-ID			Rate Type
	1 4		/09/12 8:29 AM 8-9a		8-9a	:3	0 DSCCM0120	230		\$450.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 1	<u>Rate</u> \$450.00					
	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	<u>Lengt</u>	th Ad-ID			Rate Type
l								420		0.450.00 NB

8-9a

:30 DSCCM0120430

Rate Type

\$400.00 NM

INVOICE



Spots: # Ch Day Air Date

Su 10/28/12

3 4

Air Time Description

8:36 AM 8-9a

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

 Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Ca	am DSCC IE	1139

						Spots/			
ine Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/09/12	11/02/12	9-930a	9-930a	-TWTF	:30	2	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$250.00			• • •		
Spots: # 0	Ch Day Air	r Date Air Time Desc	ription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		0/10/12 9:32 AM 9-93	0a	9-930a	:3	O DSCCMO12	0230		\$250.00 NM
2 4	F 10)/12/12 9:31 AM 9-93	0a	9-930a	:3	O DSCCMO12	0230		\$250.00 NM
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF		<u>Rate</u> \$250.00					
Spots: # 0	Ch <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	cription	Start/End Time	Lengt	h Ad-ID			<u>Rate</u> <u>Type</u>
4 4	F 10)/19/12 9:20 AM 9-93		9-930a	:3	0 DSCCM012	0330		\$250.00 NM
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF		<u>Rate</u> \$250.00					
Spots: # 0			cription	Start/End Time	Lengt	h Ad-ID			Rate Type
5 4)/23/12 9:25 AM 9-93	0a	9-930a	:3	0 DSCCMO12	0330		\$250.00 NM
6 4	W 10	0/24/12 9:16 AM 9-93	0a	9-930a	:3	O DSCCMO12	0430		\$250.00 NM
7 10/09/12	11/02/12	930-10a	930-10a	-TWTF	:30	1	\$250.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$250.00					
Spots: # 0				Start/End Time	Lengt	h Ad-ID			Rate Type
1 4		0/09/12 9:39 AM 930-		930-10a		0 DSCCMO12	0230		\$250.00 NM
Weeks:	Start Date 10/22/12		Spots/Week	<u>Rate</u> \$250.00					*
Spots: # (cription	Start/End Time	Lengt	h Ad-ID			Rate Type
3 4)/24/12 9:58 AM 930-		930-10a		0 DSCCM012	0430		\$250.00 NM
8 10/13/12	11/03/12	8-9a	8-9a	S-	:30	1	\$400.00	NM	······································
Weeks:	Start Date 10/08/12	End Date MTWTFSS		<u>Rate</u> \$400.00		***************************************			,
Spots: # 0	Ch <u>Day Ai</u>	r Date <u>Air Time</u> Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4	Sa 10)/13/12 8:09 AM 8-9a		8-9a	:3	O DSCCMO12	0230		\$400.00 NM
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S-		<u>Rate</u> \$400.00					
Spots: <u>#</u> (Ch <u>Day Ai</u>	<u>r Date</u> <u>Air Time</u> <u>Desc</u>	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
2 4	Sa 10	0/20/12 8:37 AM 8-9a		8-9a	:3	O DSCCMO12	0330		\$400.00 NM
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S-		<u>Rate</u> \$400.00					
Spots: # (Ch <u>Day Ai</u>	r Date Air Time Desc	cription	Start/End Time		h Ad-ID			Rate Type
3 4	Sa 10	0/27/12 8:15 AM 8-9a		8-9a	:3	0 DSCCMO12	0430		\$400.00 NM
9 10/14/12	11/04/12	8-9a	8-9a	s	:30	1	\$400.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S	4244 Marianian Caranta	<u>Rate</u> \$400.00					
Spots: # (r Date <u>Air Time</u> Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
1 4				8-9a	:3	0 DSCCM012	0230		\$400.00 NM
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S		<u>Rate</u> \$400.00					
0	10/22/12	10/20/12		General Times	1	. A - 1 ID			Data Tuna

Start/End Time

8-9a

Length Ad-ID

:30 DSCCM0120430



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10/28/12

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	113 9

							Spots/			
ne Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
10 10/09/12	11/02/12	M-F 10-11a		10-11a	-TWTF	:30	2	\$175.00	NM	
Weeks:	<u>Start Date</u> 10/08/12		TFSS TF	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # C					Start/End Time	Length		2220		Rate Typ
1 4		/11/12 10:37 AM			10-11a		DSCCM0120 DSCCM0120			\$175.00 N
2 4 Weeks:	Start Date	/12/12	TFSS	Spots/Week	10-11a Rate	:30	DSCCMOTS	JZ3U		\$175.00 N
VI 00110.	10/22/12		TF	2	\$175.00					
Spots: # C	h <u>Day Air</u>	r Date Air Time	Descript	<u>ion</u>	Start/End Time	<u>Length</u>				Rate Typ
5 4		/23/12 10:58 AM			10-11a		DSCCM0120			\$175.00 N
6 4	W 10	/24/12 10:54 AM	IM-F 10-	11a	10-11a	:30	DSCCM0120	0430		\$175.00 N
11 10/09/12	11/02/12	M-F 11a-12p	•	11a-12p	-TWTF	:30	2	\$175.00	NM	
Weeks:	Start Date 10/08/12		TFSS TF	Spots/Week 2	<u>Rate</u> \$175.00					
Spots: # C	h <u>Day Air</u>	<u> Date</u> <u>Air Time</u>	Descript	ion	Start/End Time	Length				Rate Typ
1 4		/09/12 11:27 AN		•	11a-12p		DSCCM0120			\$175.00 N
2.4	-	/10/12 11:57 AN		,	11a-12p	:30	DSCCM0120)230		\$175.00 N
Weeks:	<u>Start Date</u> 10/22/12		<u>TFSS</u> TF	<u>Spots/Week</u> 2	<u>Rate</u> \$175.00					
Spots: # C				ion	Start/End Time	Length	Ad-ID			Rate Typ
5 4	W 10	/24/12 11:27 AM	1M-F 11a	-12p	11a-12p	:30	DSCCMO120	0430		\$175.00 N
6 4	F 10	/26/12 11:20 AM	1M-F 11a	-12p	11a-12p	:30	DSCCM0120	0430		\$175.00 N
12 10/09/12	11/02/12	1230-1p		1230-1p	-TWTF	:30	2	\$250.00	NM	
Weeks:	Start Date 10/08/12		TFSS TF	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # C	h <u>Day Air</u>	<u> Date</u> <u>Air Time</u>	Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Tyr
2 4	Tu 10.	/09/12 12:59 PM	1230-1p		1230-1p	:30	DSCCM0120)230		\$250.00 N
1 4		/10/12 12:38 PM			1230-1p	:30	DSCCMO120)230		\$250.00 N
Weeks:	Start Date 10/15/12		TFSS TF	<u>Spots/Week</u> 1	<u>Rate</u> \$250.00					
Spots: # C				ion	Start/End Time	Length	Ad-ID			Rate Typ
3 4		/16/12 12:38 PM			1230-1p		DSCCM0120	0230		\$250.00 N
Weeks:	Start Date 10/22/12		TFSS TF	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: # C			Descript	<u>ion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Tyr
6 4	Tu 10.	/23/12 12:58 PM	1230-1p		1230-1p	:30	DSCCM0120)330		\$250.00 N
5 4	Th 10.	/25/12 12:38 PM	1230-1p		1230-1p	:30	DSCCMO120)430		\$250.00 N
3 10/14/12	11/04/12	FOX News Sun	day	9a-10a	\$:30	1	\$350.00	NM	
Weeks:	Start Date 10/08/12		TFSS	Spots/Week 1	<u>Rate</u> \$350.00	 				
Spots: # C			-	•	Start/End Time	Length	Ad-ID			Rate Tyr
1 4				ws Sunday	9a-10a		DSCCM0120)230		\$350.00 N
Weeks:	Start Date		TFSS	Spots/Week	Rate					
C 4 A	10/15/12		5 Decemb	1	\$350.00		Λ <i>4</i> -1D			Dai- T
Spots: # C 2 4	h <u>Day Air</u> Su 10			<u>ion</u> ws Sunday	Start/End Time 9a-10a	Length	DSCCM0120	330		<u>Rate Ty</u> \$350.00 N
Weeks:	Start Date		TFSS	Spots/Week	Rate	.30	- 000CMULAC	,,,,,,		φουυ.υυ IN
	10/22/12		S	1	\$350.00					
	h <u>Day Air</u>				Start/End-Time					Rate Tyr
3.4	Su 10	128/12 8:50 AM	I FOY No	we Sunday	Qo_10o	.30	DSCCMO120	1430		\$350 DO N

9a-10a

:30 DSCCM0120430

\$350.00 NM

8:59 AM FOX News Sunday

\$575.00 NM

Rate Type

\$575.00 NM

\$575.00 NM

INVOICE



F

10/22/12

Start Date

Day Air Date

Tu 10/23/12

5 4

94

10 4

Weeks:

Spots: # Ch

10/19/12

10/25/12

End Date

10/28/12

5:12 PM 5-530p

MTWTFSS

-TWTF--

5:23 PM 5-530p

5:23 PM 5-530p

Air Time Description

Spots/Week

Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Can	DSCC IE	1139

:30 DSCCM0120330

:30 DSCCM0120330

:30 DSCCM0120430

Length Ad-ID

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
14	10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 1	<u>Rate</u> \$325.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	tion	Start/End Time	Lengt	Ad-ID			Rate Type
	1 4		10/12 4:29 PM M-F 4-5		4-5p	:30	DSCCMO120	230		\$325.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$325.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>vtion</u>	Start/End Time	Lengti	<u>Ad-ID</u>			Rate Type
	2 4	Tu 10/	16/12 4:19 PM M-F 4-5	5p	4-5p	:30	DSCCMO120	230		\$325.00 NM
	3 4	F 10/	19/12 4:55 PM M-F 4-5	5p	4-5p	:30	DSCCMO120	330		\$325.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 -TWTF	Spots/Week 2	<u>Rate</u> \$325.00					
	Spots: # Ch	Day Air			Start/End Time		n <u>Ad-ID</u>			Rate Type
	5 4	W 10/	24/12 4:25 PM M-F 4-5	δp	4-5p		DSCCM0120			\$325.00 NM
	4 4	Th 10/	25/12 4:48 PM M-F 4-5	δp	4-5p	:3) DSCCMO120	430		\$325.00 NM
15	10/21/12	11/04/12	4-5p	4-5p	S	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	<u>tion</u>	Start/End Time	Lengtl	n <u>Ad-ID</u>			Rate Type
	2 4		21/12 4:59 PM 4-5p		4-5p	:30) DSCCM0120	330		\$100.00 NM
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$100.00					
	Spots: # Ch			<u>otion</u>	Start/End Time		n Ad-ID			Rate Type
	3 4	Su 10/	28/12 4:56 PM 4-5p		4-5p	:30	DSCCMO120	430		\$100.00 NM
16	10/09/12	11/02/12	5-530p	5-530p	-TWTF	:30	4	\$575.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12 -TWTF	Spots/Week 4	<u>Rate</u> \$575.00					
	Spots: # Ch			<u>otion</u>	Start/End Time	Length	<u>Ad-ID</u>			Rate Type
	2 4	Tu 10/	09/12 5:06 PM 5-530p		5-530p	:30) DSCCMO120	230		\$575.00 NM
	3 4	W 10/	10/12 5:14 PM 5-530p		5-530p	:30	DSCCMO120	230		\$575.00 NM
	1 4	Th 10/	11/12 5:11 PM 5-530p		5-530p	:30	DSCCMO120	230		\$575.00 NM
	4 4	F 10/	12/12 5:21 PM 5-530p		5-530p	:30) DSCCM0120	230		\$575.00 NM
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 -TWTF	Spots/Week 2	<u>Rate</u> \$575.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	<u>vtion</u>	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Type
	8 4	Th 10/	18/12 5:08 PM 5-530p		5-530p	:30) DSCCMO120	330		\$575.00 NM

5-530p

\$575.00

5-530p

5-530p

Rate

Start/End Time

Rate Type

\$500.00 NM

INVOICE



Spots: # Ch

3 4

Day Air Date

Su 10/28/12

Air Time Description

5:23 PM Su 5-6p

Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic	Senatorial Cam DSCC IE	1139

								Spots/	_	_	
Line Start	Date	End Date	Description	(Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17 10/09	9/12	11/02/12	530-6p	į	530-6p	-TWTF	:30	4	\$575.00	NM	
Week	(\$:	Start Date 10/08/12		<u>rwtfss</u> rwtf	Spots/Week 4	<u>Rate</u> \$575.00					
Snots	s: # Ch			e Descriptio	•	Start/End Time	e Lenat	h Ad-ID			Rate Type
	1 4			M 530-6p	-	530-6p		O DSCCMO12	0230		\$575.00 NM
	2 4	W 10		M 530-6p		530-6p	:3	O DSCCMO12	0230		\$575.00 NM
	4 4	Th 10		M 530-6p		530-6p	:3	O DSCCMO12	0230		\$575.00 NM
	3 4			M 530-6p		530-6p	:3	O DSCCMO12	0230		\$575.00 NM
Week	<s:< td=""><td>Start Date 10/15/12</td><td>End Date M</td><td><u>FWTFSS</u> FWTF</td><td>Spots/Week 2</td><td><u>Rate</u> \$575.00</td><td></td><td></td><td></td><td></td><td></td></s:<>	Start Date 10/15/12	End Date M	<u>FWTFSS</u> FWTF	Spots/Week 2	<u>Rate</u> \$575.00					
Spots	s: <u>#</u> Ch	Day Air	Date Air Tim	ne Descriptio	<u>n</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
	8 4	Th 10.	/18/12 5:37 F	M 530-6p		530-6p	:3	O DSCCMO12	0330		\$575.00 NM
	74	F 10	/19/12 5:37 F	M 530-6p		530-6p	:3	O DSCCMO12	0330		\$575.00 NM
Week	ks:	Start Date 10/22/12		<u>rwtfss</u> rwtf	Spots/Week 2	<u>Rate</u> \$575.00					
Spots	s: <u>#</u> Ch	<u>Day Air</u>	Date Air Tim	<u>ne Descriptio</u>	<u>n</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate Type</u>
	12 4	Th 10.	/25/12 5:42 F	M 530-6p		530-6p	:3	O DSCCMO12	:0430		\$575.00 NM
	94	F 10.	/26/12 5:41 F	M 530-6p		530-6p	:3	O DSCCMO12	0430		\$575.00 NM
18 10/09	9/12	11/02/12	M-F 6-630p		6-630p	-TWTF	:30	4	\$700.00	NM	
Week	ks:	Start Date 10/08/12		TWTFSS TWTF	Spots/Week 4	<u>Rate</u> \$700.00					
Spots	s: # Ch	Day Air	Date Air Tim	ne Descriptio	<u>n</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
•	1 4	Tu 10.	/09/12 6:28 F	M M-F 6-630)p	6-630p	:3	O DSCCMO12	0230		\$700.00 NM
	3 4	W 10.	/10/12 6:22 F	M M-F 6-630	þ	6-630p	:3	O DSCCMO12	0230		\$700.00 NM
	2 4	Th 10.	/11/12 6:08 F	M M-F 6-630)p	6-630p	:3	O DSCCMO12	0230		\$700.00 NM
	44	F 10.	/12/12 6:22 F	PM M-F 6-630)p	6-630p	:3	O DSCCMO12	0230		\$700.00 NM
Week	ks:	Start Date		<u>rwtfss</u>	Spots/Week	Rate					
		10/15/12		TWTF	3	\$700.00					-
Spots	s: <u>#</u> Ch			ne Descriptio		Start/End Time		h Ad-ID	0220		Rate Type
	6 4			PM M-F 6-630	•	6-630p	. •	O DSCCMO12			\$700.00 NM
	7 4			PM M-F 6-630	,	6-630p		O DSCCMO12			\$700.00 NM
VA 7 1	8 4			PM M-F 6-630	•	6-630p	:3	0 DSCCMO12	(0330		\$700.00 NM
Week	KS:	Start Date 10/22/12		<u>rwtfss</u> rwtf	Spots/Week 1	<u>Rate</u> \$700.00					
Snots	s: # Ch			ne Descriptio	n .	Start/End Time	e Lenat	h Ad-ID			Rate Type
Opon	10 4			PM M-F 6-630		6-630p		O DSCCMO12	20430		\$700.00 NM
19 10/2	1/12	11/04/12	Su 5-6p		5-6p	S	:30	1	\$500.00	NM	
3 A f _ 3	len :	Ctort Data	End Data M	TWTECC	Cnote Milania	Doto					
Week	KS:	Start Date 10/15/12		<u>TWTFSS</u> S	Spots/Week 1	<u>Rate</u> \$500.00					
Snots	s: <u>#</u> Ch			ne Descriptio	n '	Start/End Time	e Lenat	h Ad-ID			Rate Type
l opots	2 4	Su 10		M Su 5-6p		5-6p		O DSCCMO12	10330		\$500.00 NM
Week		Start Date		TWTFSS	Spots/Week	Rate					
		10/22/12		S	1	\$500.00					
0	a. # Oh	D-14 At-	Data Air Tin	a Dagarintia	_	Start/End Time	a longi	in Ad ID			Data Tuna

Start/End Time

5-6p

Length Ad-ID

:30 DSCCM0120430



***	Invoice #	Invoice Date	Invoice Month	Invoice Period
	554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

ine Start Date	e End Date	Description	Start/End Time	MTWTFSS		Spots/ Week	Rate	Туре	
20 10/09/12	11/02/12	M-F 630-7p	630-7p	-TWTF	:30	2	\$2,000.00	NM	de estre e escada e e estable
Weeks: Spots: # C			2	Rate \$2,000.00 Start/End Time 630-7p		Ad-ID DSCCM01	20230		<u>Rate Type</u> \$2,000.00 NM
24			л-г 630-7р Л-F 630-7р	630-7p		DSCCM01		····	\$2,000.00 NM
21 10/10/12	10/17/12	FOX X Factor	7-9p		:30	1	\$2,100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT	- Community	<u>Rate</u> \$2,100.00					
Spots: <u>#</u> C 1 4 Weeks:	th <u>Day Air</u> W 10/	Date <u>Air Time</u> [Description FOX X Factor FSS Spots/Week	Start/End Time 7-9p Rate \$2,100.00		Ad-ID DSCCM01	20230		<u>Rate</u> <u>Type</u> \$2,100.00 NM
Spots: <u>#</u> C 2 4	h <u>Day Air</u>	Date Air Time [•	Start/End Time 7-9p		Ad-ID DSCCM01	20330		<u>Rate Type</u> \$2,100.00 N M
22 10/11/12	11/01/12	FOX Prime Thurs	day 8-9r8p-9p	T~~	:30	1	\$2,100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12T		Rate \$2,100.00					
Spots: <u>#</u> C 1 4			Description FOX Prime Thursday 8-9p	Start/End Time 8p-9p	<u>Length</u> :00				<u>Rate</u> <u>Type</u> \$2,100.00 NM
23 10/09/12	10/19/12	9-930p	9-930p	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 -TWT		<u>Rate</u> \$1,100.00					
Spots: <u>#</u> C 1 4 2 4 Weeks:	Tu 10/0	09/12 9:15 PM 9 10/12 9:13 PM 9	9-930p 9-930p	Start/End Time 9-930p 9-930p Rate	:30	Ad-ID DSCCMO1 DSCCMO1			Rate Type \$1,100.00 NM \$1,100.00 NM
Spots: <u>#</u> C 4 4		10/21/12 -TWT <u>Date Air Time</u> I 17/12 11:06 PM 9	<u>Description</u>	\$1,100.00 <u>Start/End Time</u> 9-930p		Ad-ID DSCCM01	20330		<u>Rate</u> <u>Type</u> \$1,100.00 NM
24 10/09/12	11/02/12	930-10p	930-10p	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWT 10/14/12 -TWT		<u>Rate</u> \$1,100.00					
Spots: <u>#</u> C 1 4 2 4 Weeks:	Ch <u>Day Air</u> Tu 10/0 W 10/ <u>Start Date</u>	Date Air Time I 09/12 9:56 PM 9:56 PM 10/12 9:44 PM 9:44 PM End Date MTWT	<u>Description</u> 130-10p 130-10p FSS <u>Spots/Week</u>	<u>Start/End Time</u> 930-10p 930-10p <u>Rate</u>	:30	Ad-ID DSCCMO1 DSCCMO1			<u>Rate Type</u> \$1,100.00 NM \$1,100.00 NM
Spots: <u>#</u> C 3 4		17/12	F 1 Description 030-10p	\$1,100.00 <u>Start/End Time</u> 930-10p	<u>Length</u> :00				Rate Type \$1,100.00 NM
Weeks:	Start Date 10/22/12			<u>Rate</u> \$1,100.00					
Spots: <u>#</u> C 5 4	h <u>Day Air</u>	<u>Date</u> <u>Air Time</u> [23/12 9:40 PM 9	<u>Description</u> 930-10p	Start/End Time 930-10p		Ad-ID DSCCM01	20330		<u>Rate</u> <u>Type</u> \$1,100.00 NM
6 4	F 10/	26/12 9:44 PM 9	930-10p	930-10p	:30	DSCCM01	20430		\$1,100.00 N M



Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

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ne Start Date	End Date	Descr	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 10/09/12	11/02/12	M-F 1	0-1030p	10-1030p	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/08/12	End Da		Spots/Week 2	<u>Rate</u> \$1,100.00	***************************************	w		,	
Spots: # Cl			Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
2 4			10:29 PM M-F 10		10-1030p	:3	0 DSCCMO1	20230		\$1,100.00 NA
1 4	Th 10	/11/12	10:24 PM M-F 10	-1030p	10-1030p	:3	O DSCCMO1	20230		\$1,100.00 NN
Weeks:	Start Date 10/15/12	End Da 10/21/1		Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: # C	n <u>Day Air</u>	<u>Date</u>	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
4 4	Tu 10	/16/12	10:07 PM M-F 10	-1030p	10-1030p	:3	0 DSCCMO1	20230		\$1,100.00 N
3 4	W 10	/17/12	10:23 PM M-F 10	-1030p	10-1030p	:3	0 DSCCMO1	20330		\$1,100.00 N
Weeks:	Start Date 10/22/12	End Da 10/28/1		<u>Spots/Week</u> 2	<u>Rate</u> \$1,100.00					
Spots: # C	n <u>Day Air</u>	<u>r Date</u>	Air Time Descrip	<u>otion</u>	Start/End Time		h <u>Ad-ID</u>			Rate Type
6 4	W 10	/24/12	11:17 PM M-F 10	-1030p	10-1030p	:3	0 DSCCMO1	20430		\$1,100.00 N
5 4	Th 10	/25/12	11:00 PM M-F 10	-1030p	10-1030p	:3	O DSCCMO1	20430		\$1,100.00 NI
26 10/09/12	11/02/12	M-F 1	030-1102p	1030-1102p	-TWTF	:30	2	\$500.00	NM	
Weeks:	Start Date	End Da		Spots/Week	Rate					
C	10/08/12	10/14/1		2 otion	\$500.00 Start/End Time	Longt	h Ad-ID			Rate Typ
Spots: # C 2 4			Air Time Descri		1030-1102p		O DSCCMO1	20230		\$500.00 NI
14			10:44 PM M-F 10	,	1030-1102p		O DSCCMO1			\$500.00 NI
Weeks:	Start Date			Spots/Week	Rate	.0	0 00000000	20230		φυσούσου 141
vvccks.	10/15/12	10/21/1		2	\$500.00					
Spots: # C	h <u>Day Ai</u> i	r Date	Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			<u>Rate</u> Typ
3 4	Tu 10	/16/12	10:43 PM M-F 10	30-1102p	1030-1102p	:3	O DSCCMO1	20230		\$500.00 N
4 4	F 10	/19/12	11:24 PM M-F 10	30-1102p	1030-1102p	:3	O DSCCMO1	20330		\$500.00 NI
Weeks:	Start Date 10/22/12	End Da 10/28/1		Spots/Week 2	<u>Rate</u> \$500.00					
Spots: # C			Air Time Descri		Start/End Time	Lenat	h Ad-ID			Rate Typ
5 4			10:59 PM M-F 10		1030-1102p		O DSCCMOI	20330		\$500.00 N
6 4		/24/12	11:57 PM M-F 10	•	1030-1102p		O DSCCMO1			\$500.00 N
28 10/21/12	11/04/12	9-930	p	9-930p	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date	End Da		Spots/Week	<u>Rate</u> \$1,200.00			**************************************		
Spots: # C			Air Time Descri	'	Start/End Time	Lenat	h Ad-ID			Rate Typ
2 4	Su 10		10:17 PM 9-930p		9-930p		0 DSCCMO1	20330		\$1,200.00 N



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Invoi	ce #	Invoice Date	Invoice Month	Invoice Period
5543	78-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

								Spots/			
Line	Start Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
29	10/14/12	11/04/12	Su 1030-	1102p	1030-1102p	S	:30	4	\$500.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week	Rate					
	Spots: # Ch			r Time Descri	1 otion	\$500.00 Start/End Time	Lenati	n Ad-ID			Rate Type
	1 4	Su 10		:41 PM Su 103		1030-1102p		DSCCM012	0230		\$500.00 NM
	Weeks:	* Start Date 10/15/12	End Date 10/21/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			<u>r Time</u> <u>Descri</u> j	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Type
	2 4	Su 10	/21/12 11:	:06 PM Su 103	30-1102p	1030-1102p	:30	D DSCCMO12	0330		\$500.00 NM
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch			r Time Descri		Start/End Time		h Ad-ID			Rate Type
	3 4	Su 10 Credited		Su 103	30-1102p	1030-1102p	:0	0			\$500.00 NM
30	10/09/12	11/02/12	M-F 1102	2p-1132p	M-F 1102p-1132p	-TWTF	:30	1	\$600.00	NM	
-	Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate					
		10/08/12	10/14/12	-TWTF	1	\$600.00					
***************************************	Spots: # Ch			<u>r Time</u> <u>Descri</u> :31 PM M-F 11		Start/End Time M-F 1102p-1132		<u>n Ad-ID</u> O DSCCM012	20230		<u>Rate Type</u> \$600.00 NM
	Weeks:	Start Date		MTWTFSS	Spots/Week	Rate	.ي.	O DOCCHOTA	.02.30		GOOGO INIV
		10/15/12	10/21/12	-TWTF	2	\$600.00		6 1 15			B
	Spots: # Ch 3 4			<u>r Time Descri</u> :30 PMM-F 11		Start/End Time M-F 1102p-1132		<u>n Ad-ID</u> Discemo12	0230		<u>Rate Type</u> \$600.00 N M
	24			:27 PM M-F 11	•	M-F 1102p-1132		DSCCMO12			\$600.00 NM
	Weeks:	Start Date 10/22/12		MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$600.00	•				,
	Spots: # Ch			r Time Descri		Start/End Time		Ad-ID			Rate Type
	5 4	Tu 10		:27 PM M-F 11		M-F 1102p-1132) DSCCMO12			\$600.00 NM
	4 4	F 10	/26/12 11:	:27 PM M-F 11	102p-1132p	M-F 1102p-1132	p :31	DSCCMO12	:0430		\$600.00 NM
31	10/14/12	11/04/12	NFL on F	FOX 330p	330p-CC	S	:30	1	\$2,100.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$2,100.00					
	Spots: # Ch			<u>r Time</u> <u>Descri</u>		Start/End Time		n Ad-ID	10220		Rate Type
	1 4	Su 10	/14/12 5:	45 PM NFL or	n FOX 330p	330p-CC	:31	0 DSCCMO12	20230		\$2,100.00 NM
32	10/24/12	10/26/12	World Se	eries on FOX	7p-CC	WTF	:30	2	\$4,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS WTF	<u>Spots/Week</u> 2	<u>Rate</u> \$4,000.00		,			
	Spots: # Ch	***************************************		r Time Descri	···	Start/End Time		Ad-ID			<u>Rate</u> <u>Type</u>
	2 4				Series on FOX	7p-CC		DSCCMO12			\$4,000.00 NM
	14				Series on FOX	7p-CC	;31) DSCCMO12			\$4,000.00 NM
33	10/27/12	10/28/12	World Se	eries on FOX	7p-CC	SS	:30	1	\$4,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$4,000.00					
	Spots: # Ch			r Time Descri	•	Start/End Time	Lengti	n Ad-ID			Rate Type
	1 4	Sa 10			Series on FOX	7p-CC		DSCCMO12	.0430		\$4,000.00 NM



Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
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Line Start Date	End Date	Description	on	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
34 10/13/12	10/14/12	MLB Cha	mpionship Serie	3p-CC	SS	:30	1	\$1,100.00	NM	
Weeks: Spots: <u>#</u> Ch <i>1</i> 4	Start Date 10/08/12 Day Air Sa 10, Credited	/13/12	MTWTFSS SS Time Description MLB Cha	<u>Spots/Week</u> 1 o <u>n</u> mpionship Series	Rate \$1,100.00 Start/End Time 3p-CC	<u>Lengt</u> :0	<u>h Ad-ID</u> 0		volument of the second	Rate Type \$1,100.00 NM
35 10/15/12	10/17/12	MLB Cha	mpionship Serie	3p-CC	MTW	:30	1	\$1,100.00	NM	
Weeks: Spots: <u>#</u> Ch 2 4	Start Date 10/15/12 Day Air Tu 10, Credited	/16/12	MTWTFSS MTW Time Description MLB Cha	Spots/Week 1 on mpionship Series	Rate \$1,100.00 Start/End Time 3p-CC	<u>Lengt</u> :0	h Ad-ID		*****	<u>Rate Type</u> \$1,100.00 NM
36 10/22/12	11/05/12	9-930a		9-930a	M	:30	1	\$250.00	NM	
Weeks: Spots: <u>#</u> Ch 2 4			MTWTFSS M Time Description 25 AM 9-930a	<u>Spots/Week</u> 1 on	<u>Rate</u> \$250.00 <u>Start/End Time</u> 9-930a		<u>h Ad-ID</u> 0 DSCCM012	20330		<u>Rate</u> <u>Type</u> \$250.00 NM
37 10/22/12	11/05/12	M-F 10-1	1a	10-11a	M	:30	1	\$175.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4			MTWTFSS M Time Description 34 AM M-F 10-1		<u>Rate</u> \$175.00 <u>Start/End Time</u> 10-11a		h <u>Ad-ID</u> 0 dsccmo12	20330		<u>Rate Type</u> \$175.00 NM
38 10/22/12	11/05/12	1230-1p		1230-1p	M	:30	1	\$250.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4			MTWTFSS M Time Description 27 PM 1230-1p	Spots/Week 1 on	Rate \$250.00 <u>Start/End Time</u> 1230-1p		h <u>Ad-ID</u> 0 DSCCM012	20330		<u>Rate</u> <u>Type</u> \$250.00 NM
39 10/15/12	11/05/12	5-530p		5-530p	M	:30	1	\$575.00	NM	
Weeks: Spots: <u>#</u> Ch 1 4 Weeks:	M 10. Start Date 10/22/12	/15/12 5: <u>End Date</u> 10/28/12	MTWTESS M Time Description 24 PM 5-530p MTWTESS M	Spots/Week 1	Rate \$575.00 Start/End Time 5-530p Rate \$575.00	:3	h <u>Ad-ID</u> O DSCCMO12	20230		<u>Rate Type</u> \$575.00 NM
Spots: <u>#</u> Ch 2 4			Time Description 11 PM 5-530p	on	Start/End Time 5-530p		th <u>Ad-ID</u> O DSCCMO12	20330		<u>Rate</u> <u>Type</u> \$575.00 NM
40 10/15/12	11/05/12	530-6p		530-6p	M	:30	1	\$575.00	NM	
Weeks: Spots: # Cr 1 4 Weeks:	M 10 Start Date	/15/12 5: End Date	MTWTFSS M Time Description 53 PM 530-6p MTWTFSS	Spots/Week	Rate \$575.00 Start/End Time 530-6p Rate		th <u>Ad-ID</u> 30 DSCCM017	20230		<u>Rate</u> <u>Type</u> \$575.00 NM
Spots: <u>#</u> Ch			M Time Description 37 PM 530-6p	1 o <u>n</u>	\$575.00 <u>Start/End Time</u> 530-6p		th <u>Ad-ID</u> O DSCCMO1:	20330		<u>Rate Type</u> \$575.00 NM



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL. 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Spots/

						Spots/			
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
41 10/15/12	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$700.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$700.00					
Spots: # C				Start/End Time 6-630p	Length	Ad-ID DSCCM012	20230		<u>Rate</u> <u>Type</u> \$700.00 NN
1 4 Weeks:	Start Date	0/15/12 6:13 PM M-F 6 End Date MTWTFSS	Spots/Week	<u>Rate</u>	.30	DOCUMOTS	.0230		\$700.00 NI
Spots: # C	10/22/12 h Day Ai	10/28/12 M r Date Air Time Desc	1 ription	\$700.00 Start/End Time	Length	Ad-ID			Rate Type
2 4				6-630p	:30	DSCCM012	20330		\$700.00 NN
42 10/22/12	11/05/12	M-F 630-7p	630-7p	M	:30	1	\$2,000.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$2,000.00	•••				
Spots: # C			•	Start/End Time	Length	Ad-ID			Rate Typ
1 4	M 10	0/22/12 6:30 PM M-F 6	330-7p	630-7p	:30	DSCCM012	20330		\$2,000.00 Ni
44 10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M	:30	1	\$500.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C		r Date <u>Air Time</u> Desc		Start/End Time		Ad-ID			Rate Typ
1 4	M 10 Credited		1030-1102p	1030-1102p	:00)			\$500.00 N
45 10/22/12	11/05/12	630-7a	630-7a	M	:30	1	\$525.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$525.00					
Spots: # C				Start/End Time		Ad-ID			Rate Typ
1 4	M 10	0/22/12 6:54 AM 630-7	'a	630-7a	:30) DSCCMO1	20330		\$525.00 N
46 10/13/12 In 50	10/13/12	1-130p	1-130p	S-	:30	1	\$100.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12S-	Spots/Week 1	<u>Rate</u> \$100.00					
Spots: # C		ir Date <u>Air Time</u> Desc		Start/End Time		Ad-ID			Rate Tyr
1 4	Sa 10	0/13/12 1:12 PM 1-130	Ĵρ	1-130p	:30	DSCCMO1	20230		\$100.00 N
47 10/15/12 In 51	10/15/12	5-530p	5-530p	M	:30	1	\$575.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$575.00					
Spots: # C			ription	Start/End Time		<u>Ad-ID</u>			Rate Typ
14	M 10	0/15/12 5:10 PM 5-530	Эр	5-530p	:30) DSCCMO1	20230		\$575.00 N
48 10/15/12 In 52	10/15/12	530-6p	530-6p	M	:30	1	\$575.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 M	<u>Spots/Week</u> 1	<u>Rate</u> \$575.00					
Spots: <u>#</u> C		ir Date <u>Air Time</u> <u>Desc</u> 0/15/12		Start/End Time 530-6p		<u>Ad-ID</u> DSCCM01	20230		<u>Rate Tyr</u> \$575.00 N
49 10/28/12 In 53	10/28/12	Su 5-6p	5-6p	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12S		Rate \$500.00					
Spots: # C			•	Start/End Time		Ad-ID			Rate Tyr
1 4	Su 10	0/28/12 5:52 PM Su 5	-6p	5-6p	:30	DSCCM01	20430		\$500.00 N



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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

								Spots/			
Line Sta	art Date	End Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
50 10. In 4	/18/12 46	10/18/12	MLB Cha	ımpionship Se	rie 3p-CC	T	:30	1	\$2,000.00	NM	
		Start Date 10/15/12 Day Air	10/21/12	MTWTFSS T Time Descrip	Spots/Week 1 otion	<u>Rate</u> \$2,000.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	14	Th 10/			hampionship Series	3р-СС	:3	O DSCCMO1	20330		\$2,000.00 NM
51 10. in :		10/26/12	M-F 630-	7p	630-7p		:30	1	\$2,000.00	NM	
We		Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,000.00					
Spo	ots: <u>#</u> Ch 1 4	Day Air	<u>Date</u> <u>Air</u>	Time Descrip 42 PM M-F 63		Start/End Time 630-7p		h <u>Ad-ID</u> O DSCCMO1	20430		<u>Rate Type</u> \$2,000.00 NM
52 10.	/24/12 47	10/24/12	World Se	eries on FOX	7p-CC	W	:30	1	\$2,100.00	NM	
	eks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,100.00					
Spo	ots: <u>#</u> Ch 1 4			r Time Descrip 31 PM World	otion Series on FOX	Start/End Time 7p-CC		<u>ń Ad-ID</u> O DSCCMO1	20430		<u>Rate Type</u> \$2,100.00 NM
53 10. in -	/25/12 49	10/25/12	World Se	eries on FOX	7p-CC	T	:30	1	\$2,100.00	NM	
We		Start Date 10/22/12	End Date 10/28/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,100.00					
Spo	ots: <u>#</u> Ch 1 4		Date Air	Time Descrip		Start/End Time 7p-CC		<u>h Ad-ID</u> 0 DSCCMO1	20430		<u>Rate Type</u> \$2,100.00 NM
54 10. In		10/13/12	930-10p		930-10p	S-	:30	1	\$1,000.00	NM	
We		Start Date 10/08/12	End Date 10/14/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$1,000.00					
Spo	ots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Sa 10,		<u>r Time</u> Descri <mark>;</mark> 54 PM 930-10		<u>Start/End Time</u> 930-10p		<u>h Ad-ID</u> 0 DSCCM01	20230		<u>Rate</u> <u>Type</u> \$1,000.00 NM
55 10. In :		10/20/12	930-10p		930-10p	S-	:30	1	\$1,000.00	NM	
We		<u>Start Date</u> 10/15/12	End Date 10/21/12	MTWTFSS S-	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00					
Spo	ots: <u>#</u> Ch 1 4	<u>Day Air</u> Sa 10, Credited	/20/12	r Time Descrij 930-10		Start/End Time 930-10p	<u>Lengt</u> :0	h <u>Ad-ID</u> 00			<u>Rate Type</u> \$1,000.00 NM
56 10. In		10/27/12	930-10p		930-10p	S-	:30	1	\$1,000.00	NM	
	eks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$1,000.00				****	
Spo	ots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Sa 10, Credited	/27/12	r Time Descrip 930-10		Start/End Time 930-10p	-	h Ad-ID 00			<u>Rate</u> <u>Type</u> \$1,000.00 NM
57 10. In		10/14/12	Su 10-10	30p	10-1030p	S	:30	1	\$1,200.00	NM	
We	eks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spo	ots: <u>#</u> Ch 1 4	Day Air Su 10	Date Ai	<u>r Time</u> <u>Descri</u> :17 PM Su 10-		Start/End Time 10-1030p		th <u>Ad-ID</u> O DSCCMO1	20230		<u>Rate</u> <u>Type</u> \$1,200.00 N M



Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

							i	Spots/	D-4-	T	
9009	Start Date	End Date	Descripti		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
58	10/28/12 In 61	10/28/12	Su 10-10	330p	10-1030p	S	:30	1	\$1,200.00	NM	
		Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$1,200.00					
	Spots: # Ch 1 4	<u>Day Air</u> Su 10/		ir Time Descript 1:50 PM Su 10-10		Start/End Time 10-1030p		h <u>Ad-ID</u> O DSCCMO1:	20430		<u>Rate Type</u> \$1,200.00 NM
		*	20/12 11	.501 10 04 10-10	000p						ψ1,200.00 11I
59	10/13/12 In 62	10/13/12	College	Football Early	2p-cc	S-	:30	2	\$1,050.00	NM	
		Start Date 10/08/12	End Date 10/14/12	MTWTFSS	<u>Spots/Week</u> 2	<u>Rate</u> \$1,050.00					
	Spots: # Ch	Day Air		ir Time Descript		Start/End Time	Lengt	th Ad-ID			Rate Type
	2 4	Sa 10/	/13/12 4	1:16 PM College	Football Early	2p-cc	:3	O DSCCMO1	20230		\$1,050.00 NM
L	1 4	Sa 10/	/13/12 5	5:08 PM College	Football Early	2p-cc	:3	0 DSCCM01	20230		\$1,050.00 NM
60	10/20/12 In 63	10/20/12	College	Football Early	2p-cc	5-	:30	2	\$1,050.00	NM	
		Start Date 10/15/12	End Date 10/21/12	MTWTFSS S-	Spots/Week 2	<u>Rate</u> \$1,050.00					
	Spots: # Ch	Day Air	<u>Date</u> <u>Ai</u>	ir Time Descript	tion_	Start/End Time	Lengt	th Ad-ID			<u>Rate</u> <u>Type</u>
	2 4	Sa 10/	/20/12 3	3:50 PM College	Football Early	2p-cc	:3	0 DSCCM01	20330		\$1,050.00 NM
<u> </u>	1 4	Sa 10/	/20/12 5	5:28 PM College	Football Early	2p-cc	:3	0 DSCCMO1	20330		\$1,050.00 NM
61	10/27/12 in 64	10/28/12	World Se	eries on FOX	7p-CC	SS	:30	1	\$4,000.00	NM	
		Start Date 10/22/12	End Date 10/28/12	MTWTFSS SS	Spots/Week 1	<u>Rate</u> \$4,000.00					
	Spots: # Ch	Day Air	<u>Date</u> Ai	<u>ir Time</u> Descript	<u>tion</u>	Start/End Time		th Ad-ID			Rate Type
<u></u>	1 4	Su 10/	/28/12 8	3:34 PM World S	eries on FOX	7p-CC	:3	0 DSCCM01	20430		\$4,000.00 NM
62	10/15/12 In 66	10/15/12	930-10p	I	930-10p	M	:30	1	\$1,100.00	NM	
		Start Date 10/15/12	End Date 10/21/12	<u>MTWTFSS</u> M	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
	Spots: # Ch	<u>Day Air</u>	<u>Date</u> <u>Ai</u>	<u>ir Time</u> <u>Descript</u>	<u>tion</u>	Start/End Time	Leng	th <u>Ad-ID</u>			Rate Type
	1 4	M 10/ Credited	/15/12 	930-10p)	930-10p	:0	00			\$ 1,100.00 NM
63	10/11/12 In 68	10/11/12	Presider	nt/VP Debates	8-930p		:30	1	\$2,100.00	NM	
	Weeks:	Start Date 10/08/12	End Date 10/14/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$2,100.00					
	Spots: # Ch	Day Air	Date A	ir Time Descript	<u>tion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 4	Th 10/	/11/12 9	9:37 PM Presider	nt/VP Debates	8-930p	:3	30 DSCCMO1	20230		\$2,100.00 NM
65	10/17/12 In 70	10/17/12	MLB Ch	ampionship Seri	ie 3p-CC	W	:30	1	\$1,000.00	NM	
		Start Date 10/15/12	End Date 10/21/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air		.ir Time Descript	•	Start/End Time	Leng	th Ad-ID			Rate Type
Ĺ	1 4			1:30 PM MLB Ch	nampionship Series	3p-CC	:3	30 DSCCMO1	20330		\$1,000.00 NM
67	10/15/12 In 73	10/15/12	MLB Ch	ampionship Seri	ie 3p-CC	M	:30	1	\$1,100.00	NM	·
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS M	Spots/Week 1	<u>Rate</u> \$1,100.00					mms r.
1	Spots: # Ch			ir Time Descript		Start/End Time	Lena	th Ad-ID			Rate Type
	COCIO. IF CIT										



Send Payment To: WDAF 3600 Solutions Center Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

								Spots/			
Line	Start Date	End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
68	10/27/12 In 74	10/27/12	MLB Ch	ampionship Se	rie 3p-CC	S-	:30	1	\$2,000.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S-	Spots/Week 1	<u>Rate</u> \$2,000.00					
	Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> Sa 10, Credited	/27/12	r Time Descrip MLB C	otion hampionship Series	Start/End Time 3p-CC		th <u>Ad-ID</u> 90			<u>Rate</u> <u>Type</u> \$ 2,000.00
69	10/18/12 In 75	10/18/12	MLB Ch	ampionship Se	rie 3p-CC	T	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/15/12	End Date 10/21/12	MTWTFSS T	Spots/Week 1	<u>Rate</u> \$1,100.00					
	Spots: <u>#</u> Ch 1 4			r Time Descrip :28 PM MLB C	o <u>tion</u> hampionship Series	Start/End Time 3p-CC		th <u>Ad-ID</u> 10 DSCCMO	120330		<u>Rate Type</u> \$1,100.00 NM
70	10/24/12 In 72	10/24/12	MLB Ch	ampionship Se	rie 3p-CC	W	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS W	Spots/Week 1	<u>Rate</u> \$1,100.00					
	Spots: <u>#</u> Ch 1 4	<u>Day</u> <u>Air</u> W 10, Credited	/24/12	ir Time Descrip MLB C	otion hampionship Series	Start/End Time 3p-CC		th Ad-ID 00			<u>Rate</u> <u>Type</u> \$1,100.00 NM
71	10/27/12 LINE 76	10/28/12	World S	eries on FOX	7p-CC	SS	:30	2	\$2,550.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS SS	Spots/Week 2	<u>Rate</u> \$2,550.00					5 · T
	Spots: # Ch 2 4			i <u>r Time</u> Descrip :38 PM World		Start/End Time		<u>th Ad-ID</u> 30 DSCCMO	120430		<u>Rate Type</u> \$2,550.00 NM
	14	Su 10. Credited	/28/12		Series on FOX	7p-CC	, ,	00			\$2,550.00 NM
74	10/26/12 In 79	10/26/12	9-10p	WWW.	910p	F	:30	1	\$1,100.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS	<u>Spots/Week</u> 1	<u>Rate</u> \$1,100.00					
	Spots: # Ch 1 4			i <u>r Time</u> <u>Descrij</u> :13 PM 9-10p	otion	Start/End Time 910p		th <u>Ad-ID</u> 30 DSCCMO	120430		<u>Rate Type</u> \$1,100.00 NM
76	10/28/12 In 82	10/28/12	NFL on I	FOX 3p	3p-CC	S	:30	1	\$2,550.00	NM	
	Weeks:	Start Date 10/22/12	End Date 10/28/12	MTWTFSS S	Spots/Week 1	<u>Rate</u> \$2,550.00					
	Spots: # Ch 1 4	<u>Day Air</u> Su 10.		i <u>r Time</u> <u>Descrip</u> i:02 PM NFL or		Start/End Time 3p-CC		th <u>Ad-ID</u> 30 DSCCMO	120430		<u>Rate Type</u> \$2,550.00 NM

<u>Total Spots</u> 150 <u>Gross Total</u> \$118,240.00

Payment Terms 30 Days

Agency Commission

\$17,736.00

Net Amount Due

\$100,504.00





3030 Summit St. Kansas City, MO 64108

Billing:

Signal Hill Main: (816)753-4567

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW

Suite 800

Washington, DC 20007

Send Payment To:

Billing Address:

WDAF 3600 Solutions Center Chicago, IL 60677-3006

44

Th 11/01/12

8:07 AM 8-9a

Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Flight Dates	Order#	Alt Order #
10/09/12 - 11/05/12	554378	09744338
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling Do Not Mail		
IDB#	Advertiser Code	Product Code
8217	49	53
Agency Ref	Advertiser Ref	

:30 DSCCM0120530

\$450.00 NM

								Spots/			
Line St	tart Date	End Date	Description	(Start/End Time	MTWTFSS	Length	Week	Rate	Туре	******
1 10	0/09/12	11/02/12	M-F 5-530a	í	5-530a	-TWTF	:30	2	\$265.00	NM	
W	eeks:	Start Date 10/29/12		WTFSS WTF	Spots/Week 2	<u>Rate</u> \$265.00					
Sp	ots: # Ch	<u>Day Air</u>	Date Air Time	<u>Description</u>	<u>n</u>	Start/End Time	<u>Lengt</u>	<u>h Ad-ID</u>			Rate Type
	7 4	Tu 10.	/30/12 5:09 Al	MM-F 5-530	а	5-530a	:3	O DSCCMO12	20430		\$265.00 NM
	8 4	F 11.	/02/12 5:13 A	MM-F 5-530	а	5-530a	:3	O DSCCMO12	20530		\$265.00 NM
2 10	0/09/12	11/02/12	6-630a	6	6-630a	-TWTF	:30	1	\$525.00	NM	
W	eeks:	Start Date 10/29/12		WTFSS WTF	Spots/Week 1	<u>Rate</u> \$525.00					
Sp	ots: # Ch	Day Air	Date Air Time	e Descriptio	<u>n</u>	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			Rate Type
	4 4	Th 11	/01/12 6:08 A	M 6-630a		6-630a	:3	O DSCCMO12	20530		\$525.00 NM
3 10	0/09/12	11/02/12	630-7a	6	330-7a	-TWTF	:30	2	\$525.00	NM	
W	eeks:	Start Date 10/29/12		WTFSS WTF	Spots/Week 2	<u>Rate</u> \$525.00		• • • • • • • • • • • • • • • • • • • •			
Sp	oots: # Ch	<u>Day Air</u>	Date Air Time	<u> Descriptio</u>	<u>n</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
	7 4	Th 11	/01/12 6:46 A	M 630-7a		630-7a	:3	O DSCCMO12	20530		\$525.00 NM
	8 4	F 11	/02/12 6:37 A	M 630-7a		630-7a	:3	O DSCCMO12	20530		\$525.00 NM
4 10	0/09/12	11/02/12	7-8a	4	7-8a	-TWTF	:30	2	\$450.00	NM	
W	eeks:	Start Date 10/29/12		WTFSS WTF	Spots/Week 2	<u>Rate</u> \$450.00					
Sp	ots: # Ch	Day Air	Date Air Time	<u> Descriptio</u>	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	8 4	W 10	/31/12 7:52 A	M 7-8a		7-8a	:3	O DSCCMO12	20530		\$450.00 NM
	7 4	F 11	/02/12 7:09 A	M 7-8a		7-8a	:3	O DSCCMO12	20530		\$450.00 NM
5 10	0/09/12	11/02/12	8-9a		3-9a	-TWTF	:30	1	\$450.00	NM	
W	eeks:	Start Date 10/29/12		WTFSS WTF	Spots/Week 1	<u>Rate</u> \$450.00					
Sp	ots: # Ch	Day Air	Date Air Time	e Descriptio	<u>n</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
- 1-	****					* *					

8-9a



Send Payment To:
WDAF
3600 Solutions Center
Chicago, IL 60677-3006

11/04/12

Su

8:58 AM FOX News Sunday

 Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam		1139

								Spots/			
_ine Start Da	ate End [Date	Descripti	on	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
6 10/09/1	2 11/02	/12	9-930a		9-930a	-TWTF	:30	2	\$250.00	NM	
Weeks:	Start D 10/29/		End Date 11/04/12	MTWTFSS -TWTF	Spots/Week 2	<u>Rate</u> \$250.00					
Spots: #		<u>(Air</u>		<u>r Time</u> <u>Descrip</u>	-	Start/End Time	<u>Leng</u> i	th Ad-ID			Rate Type
_	4 Th			:16 AM 9-930a		9-930a		0 DSCCMO1			\$250.00 NN
. 7	4 F	11/	02/12 9	:22 AM 9-930a		9-930a	:3	0 DSCCMO1	20530		\$250.00 NM
7 10/09/1	2 11/02	/12	930-10a		930-10a	-TWTF	:30	1	\$250.00	NM	
Weeks:	Start D 10/29/		End Date 11/04/12	MTWTFSS -TWTF	Spots/Week	<u>Rate</u> \$250.00					
Spots: #				r Time Descrip	otion .	Start/End Time	e Lengt	th Ad-ID			Rate Type
	4 F			:58 AM 930-10		930-10a	-	O DSCCMO1	20530		\$250.00 NM
8 10/13/1	2 11/03	/12	8-9a		8-9a	S-	:30	1	\$400.00	NM	
Weeks:	Start D		End Date	MTWTFSS	Spots/Week	Rate				***************************************	
Spots: #	10/29/ Ch Day	12 / Air	11/04/12	S- r Time Descrip	ntion 1	\$400.00 Start/End Time	a Lenni	th Ad-ID			Rate Type
				:45 AM 8-9a	70011	8-9a		O DSCCMO1	20530		\$400.00 NM
9 10/14/1	2 11/04	/12	8-9a		8-9a	S	:30	1	\$400.00	NM	
Weeks:	Start D		End Date 11/04/12	MTWTFSS	Spots/Week	Rate				,	
Spots: #	10/29/ :Ch Dav			r Time Descrip	1 etion	\$400.00 Start/End Time	lend	th Ad-ID			Rate Type
				:39 AM 8-9a	<u> </u>	8-9a		0 DSCCMO1.	20530		\$400.00 NN
10 10/09/1	2 11/02	/12	M-F 10-1	1a	10-11a	-TWTF	:30	2	\$175.00	NM	
Weeks:	Start D		End Date	MTWTFSS	Spots/Week	Rate					
Spots: #	10/29/	12 / Air	11/04/12	-TWTF r Time Descrip	2 Stion	\$175.00 Start/End Time	Longi	th Ad-ID			Doto Tuny
	4 Th			:56 AM M-F 10		<u>3(a(V⊆no rime</u> 10-11a		III AGEID BO DSCCMOL	20530		Rate Type \$175.00 NN
	4 F			:59 AM M-F 10		10-11a		O DSCCMO1			\$175.00 NM
11 10/09/1	2 11/02	/12	M-F 11a	-12p	11a-12p	-TWTF	:30	2	\$175.00	NM	
Weeks:	Start D	ate	End Date	MTWTFSS	Spots/Week	Rate					
0 - 4 - 4	10/29/		11/04/12	-TWTF	2	\$175.00		L 4-1 -10			D-4: T
Spots: #				<u>r Time</u> <u>Descrip</u> :45 AMM-F 11		Start/End Time 11a-12p		th <u>Ad-ID</u> IO DSCCMO1:	20430		<u>Rate Type</u> \$175.00 NM
	4 Th			:39 AM M-F 11		11a-12p		O DSCCMO1			\$175.00 NM
12 10/09/1			1230-1p		1230-1p	-TWTF	:30	2	\$250.00	NM	
Weeks:	Start D	ate	End Date	MTWTFSS	Spots/Week	Rate					· · .
	10/29/	12	11/04/12	-TWTF	2	\$250.00					
Spots: #				r Time Descrip		Start/End Time		th Ad-ID	20420		Rate Type
	4 Tu 4 W			:40 PM 1230-1 :53 PM 1230-1	•	1230-1p 1230-1p		O DSCCMO1: O DSCCMO1:			\$250.00 NM \$250.00 NM
13 10/14/1				vs Sunday	9a-10a	S	:30	1	\$350.00	NM	Ψ&30.00 INIV
Weeks:	Start C	ate	End Date	MTWTFSS	Spots/Week	Rate					
www.	10/29/	12	11/04/12	S	1	\$350.00					
Spots: #	Ch <u>Dav</u>	/ Air		r Time Descrip	otion	Start/End Time		th <u>Ad-ID</u>			Rate Type

9a-10a

:30 DSCCM0120530

\$350.00 NM

\$1,100.00 NM

INVOICE



8 4

Th

11/01/12

9:57 PM 930-10p

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam	- 	1139

ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
14 10/09/12	11/02/12	M-F 4-5p	4-5p	-TWTF	:30	1	\$325.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$325.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Type
7 4		/01/12 4:49 PM M-F	•	4-5p		0 DSCCMO1			\$325.00 NN
6 4		/02/12 4:29 PM M-F	4-5p	4-5p	:3	0 DSCCM01	20530		\$325.00 NN
15 10/21/12	11/04/12	4-5p	4-5p	S	:30	1	\$100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12		<u>Rate</u> \$100.00					
Spots: # C			•	Start/End Time	Lengt	h Ad-ID			Rate Typ
4 4	Su 11	/04/12 4:37 PM 4-5p)	4-5p	:3	O DSCCMO1	20530		\$100.00 N
16 10/09/12	11/02/12	5-530p	5-530p	-TWTF	:30	4	\$575.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$575.00					
Spots: # C				Start/End Time	Lenat	h Ad-íD			Rate Typ
13 4		/31/12 5:27 PM 5-50		5-530p		O DSCCMO1	20530		\$575.00 N
15 4	Th 11	/01/12 5:06 PM 5-53	30p	5-530p	:3	0 DSCCMO1	20530		\$575.00 N
17 10/09/12	11/02/12	530-6p	530-6p	-TWTF	:30	4	\$575.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$575.00					
Spots: # C				Start/End Time	<u>Lengt</u>	h <u>Ad-ID</u>			Rate Typ
14 4	Tu 10	/30/12 5:51 PM 530		530-6p	:3	0 DSCCMO1	20430		\$575.00 NI
13 4	Th 11	/01/12 5:27 PM 530	-6p	530-6p	:3	0 DSCCMO1	20530		\$575.00 N
18 10/09/12	11/02/12	M-F 6-630p	6-630p	-TWTF	:30	4	\$700.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$700.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Des	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
13 4	F 11	/02/12 6:28 PM M-F	6-630p	6-630p	:3	0 DSCCMO1	20530		\$700.00 N
19 10/21/12	11/04/12	Su 5-6p	5-6p	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$500.00					
Spots: # C			•	Start/End Time	Lengt	h Ad-ID			Rate Typ
4 4	Su 11	/04/12 5:58 PM Su	5-6p	5-6p	:3	O DSCCMO1	20530		\$500.00 N
22 10/11/12	11/01/12	FOX Prime Thursda	y 8-9r8p-9p	T	:30	1	\$2,100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$2,100.00					
Spots: # C				Start/End Time	Lengt	h Ad-ID			Rate Typ
4 4		7/01/12 FO	K Prime Thursday 8-9p	8p-9p	:0				\$2,100.00 NI
24 10/09/12	11/02/12	930-10p	930-10p	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFSS		<u>Rate</u> \$1,100.00					
Spots: # C				Start/End Time	Lenat	h Ad-ID			Rate Typ
7 4	Tu 10	/30/12 9:46 PM 930	-10p	930-10p		0 DSCCMO1	20430		\$1,100.00 N
^ .	TL 44	104 14 0 0.57 DM 020	10n	020 40-	. ^	A DECCUAT	20530		84 400 00 **

930-10p

:30 DSCCM0120530



 Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

							Spots/			
ine Start Date	End Date	Descri	ption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25 10/09/12	11/02/12	M-F 10	0-1030p	10-1030p	-TWTF	:30	2	\$1,100.00	NM	
Weeks:	Start Date 10/29/12	End Dat	te MTWTFSS 2 -TWTF	Spots/Week 2	<u>Rate</u> \$1,100.00					
Spots: # Cl			Air Time Descrip	tion_	Start/End Time	Lengt	h Ad-ID			Rate Type
7 4	Th 11		10:25 PM M-F 10-		10-1030p		0 DSCCMO12			\$1,100.00 NM
8 4	F 11	/02/12	10:22 PM M-F 10-	1030p	10-1030p	:3	0 DSCCM012	20530		\$1,100.00 NM
26 10/09/12	11/02/12	M-F 1	030-1102p	1030-1102p	-TWTF	:30	2	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Da 11/04/1	te <u>MTWTFSS</u> 2 -TWTF	Spots/Week 2	<u>Rate</u> \$500.00					
Spots: # C			Air Time Descrip		Start/End Time		h <u>Ad-ID</u>			Rate Type
8 4	Th 11		10:53 PM M-F 103		1030-1102p		0 DSCCMO12			\$500.00 NM
7 4	F 11	/02/12	10:45 PM M-F 103	30-1102p	1030-1102p	:3	0 DSCCMO12	20530		\$500.00 NM
27 11/03/12	11/03/12	9-930	0	9-930p	S-	:30	1	\$1,000.00	NM	
Weeks:	Start Date	End Da		Spots/Week	Rate \$1,000.00					
Snots: # Cl	h <u>Day Ai</u>		Air Time Descrip		Start/End Time	Lengt	h Ad-ID			Rate Type
4 4	Sa 11 Credited	/03/12	9-930p		9-930p	:0				\$1,000.00 NM
28 10/21/12	11/04/12	9-930	3	9-930p	S	:30	1	\$1,200.00	NM	
Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 1	Rate \$1,200.00					
Spots: # Cl	h <u>Day Ai</u>	r Date	Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
4 4	Su 11	/04/12	9:13 PM 9-930p		9-930p	:3	O DSCCMO1	20530		\$1,200.00 NM
29 10/14/12	11/04/12	Su 10	30-1102p	1030-1102p	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	End Da 11/04/1	<u>te</u> <u>MTWTFSS</u> 2S	Spots/Week 1	<u>Rate</u> \$500.00					
Spots: # C			Air Time Descrip	tion	Start/End Time	Lengt	h Ad-ID			Rate Type
4 4			10:52 PM Su 1030		1030-1102p	:3	0 DSCCMO1	20530		\$500.00 NM
30 10/09/12	11/02/12	M-F 1	102p-1132p	M-F 1102p-1132p	-TWTF	:30	1	\$600.00	NM	
Weeks:	Start Date 10/29/12		te MTWTFSS 2 -TWTF	Spots/Week 2	<u>Rate</u> \$600,00					
Spots: # C			Air Time Descrip	-	Start/End Time	Lenat	h Ad-ID			Rate Type
6 4	W 10	/31/12	11:22 PM M-F 11	 02p-1132p	M-F 1102p-1132			20530		\$600.00 NM
7 4			11:27 PM M-F 11		M-F 1102p-1132		O DSCCMO1			\$600.00 NM
31 10/14/12	11/04/12	NFL o	n FOX 330p	330p-CC	S	:30	1	\$2,100.00	NM	
Weeks:	Start Date 10/29/12	End Da 11/04/1		Spots/Week 1	<u>Rate</u> \$2,100.00					
Spots: # C			Air Time Descrip	<u>tion</u>	Start/End Time	Lengt	h <u>Ad-ID</u>			Rate Type
44	Su 11 Credited		NFL on	FOX 330p	330p-CC	:0	0			\$ 2,100.00 NM



44

M

11/05/12

5:38 PM 530-6p

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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

Advertiser	Product	Estimate Number
Democratic Senatorial Cam		1139

:30 DSCCM0120530

\$575.00 NM

_	_					Spots/	<u>.</u>		
ne Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
36 10/22/12	11/05/12	9-930a	9-930a	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12 M		<u>Rate</u> \$250.00					
Spots: # 0	Ch <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate Typ
3 4		29/12 9:26 AM 9-9		9-930a	:3	DSCCMO120	0430		\$250.00 N
Weeks:	Start Date 11/05/12	End Date MTWTFS: 11/11/12 M		<u>Rate</u> \$250.00					
Spots: # 0	Ch <u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	n <u>Ad-ID</u>			Rate Typ
4 4	M 11/	/05/12 9:24 AM 9-9	30a	9-930a	:3	DSCCMO12	0530		\$250.00 N
37 10/22/12	11/05/12	M-F 10-11a	10-11a	M	:30	1	\$175.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS:		<u>Rate</u> \$175.00	•				
Spots: # (="			Start/End Time	l enati	n Ad-ID			Rate Typ
2 4		/29/12 10:15 AM M-F		10-11a		DSCCMO120	0430		\$175.00 NI
Weeks:	Start Date			Rate					,
	11/05/12	11/11/12 M		\$175.00					
Spots: #				Start/End Time		<u>n Ad-ID</u>	0.50		Rate Typ
3 4	<u>M 11/</u>	/05/12 10:22 AM M-F	10-11a	10-11a	:31) DSCCMO120	0530		\$175.00 N
38 10/22/12	11/05/12	1230-1p	1230-1p	M	:30	1	\$250.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS: 11/04/12 M		<u>Rate</u> \$250.00					
Spots: # 0		1 17 0 - 17 1 22 2 1 1	,	Start/End Time	Lenat	n Ad-ID			Rate Typ
2 4		/29/12 12:28 PM 123		1230-1p		DSCCM012	0430		\$250.00 N
Weeks:	Start Date			Rate					
C4 # 6	11/05/12	11/11/12 M	•	\$250.00 Start/End Time	! onot	n Ad-ID			Doto Tun
Spots: # 0 3 4		<u>Date</u> <u>Air Time</u> <u>Des</u> /05/12 12:59 PM 123		1230-1p		1 <u>AQ-1U</u>) DSCCM0121	0530		Rate Typ \$250.00 N
				M				N 15 2	Ψ250.00 1 4 1
39 10/15/12	11/05/12	5-530p	5-530p	;v;	:30	1	\$575.00	NM	
Weeks:	Start Date 10/29/12	End Date MTWTFS.		<u>Rate</u> \$575.00					
Spots: # (Start/End Time	Lenat	n Ad-ID			Rate Typ
3 4		/29/12 5:27 PM 5-5		5-530p		DSCCMO12	0430		\$575.00 N
Weeks:	Start Date 11/05/12	End Date MTWTFS: 11/11/12 M		<u>Rate</u> \$575.00					
Spots: # (Ch <u>Day Air</u>			Start/End Time	Lenat	n Ad-ID			Rate Typ
4 4		/05/12 5:14 PM 5-5		5-530p	:3	DSCCM012	0530		\$575.00 N
40 10/15/12	11/05/12	530-6p	530-6p	M	:30	1	\$575.00	NM	
Weeks:	Start Date	End Date MTWTFS		<u>Rate</u> \$575.00					
Spots: # (10/29/12 Ch <u>Day Air</u>	,		\$575.00 Start/End Time	Lengt	n Ad-ID			Rate Typ
3 4				530-6p		DSCCM012	0430		\$575.00 N
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate	.0		**		Ţ0.5.00 II
Constant of	11/05/12	11/11/12 M		\$575.00 Start/End Time	lanat	h Ad ID			Rate_Typ
Spots: # (un <u>Day Air</u>	Date Air Time Des		Starveno i ime		1- <u>M0-1D</u> 1 DSCCM012i	0.5.20		\$575.00 N

530-6p



Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
41 10/15/12	11/05/12	M-F 6-630p	6-630p	M	:30	1	\$700.00	NM	
Weeks: Spots: <u>#</u> Ci 4 4	11/05/12 1			<u>Rate</u> \$700.00 <u>Start/End Time</u> 6-630p		h <u>Ad-ID</u> O DSCCMO:	120530		<u>Rate</u> <u>Type</u> \$700.00 NM
42 10/22/12	11/05/12	M-F 630-7p	630-7p	M was now made made made	:30	1	\$2,000.00	NM	
Weeks: Spots: <u>#</u> Cl 2 4		11/04/12 M <u>ate Air Time Descrip</u>		Rate \$2,000.00 Start/End Time 630-7p	Lengt	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$2,000.00 NM
Weeks: Spots: <u>#</u> Cl 3 4	Start Date E 11/05/12			Rate \$2,000.00 <u>Start/End Time</u> 630-7p	Lengt :0	h <u>Ad-ID</u> 0			<u>Rate</u> <u>Type</u> \$2,000.00 NM
43 10/29/12	11/05/12	9-930p	9-930p	M	:30	1	\$1,100.00	NM	
Weeks: Spots: # CF 3 4	10/29/12		Spots/Week 1 tion	<u>Rate</u> \$1,100.00 <u>Start/End Time</u> 9-930p	Lengt	h <u>Ad-ID</u> O			<u>Rate</u> <u>Type</u> \$1,100.00 NM
Weeks: Spots: <u>#</u> Ct 4 4	Start Date E 11/05/12 1 Day Air D M 11/05	11/11/12 M ate <u>Air Time Descrip</u>	Spots/Week 1 tion	<u>Rate</u> \$1,100.00 <u>Start/End Time</u> 9-930p		h <u>Ad-ID</u> 0 DSCCMO:	120530		<u>Rate</u> <u>Type</u> \$1,100.00 NM
44 10/15/12	11/05/12	M-F 1030-1102p	1030-1102p	M	:30	1	\$500.00	NM	
Weeks: Spots: # Cl 3 4 Weeks: Spots: # Cl	10/29/12 Day Air D M 10/29 Start Date E 11/05/12	9/12 10:58 PM M-F 10: <u>End Date MTWTFSS</u> 11/11/12 M <u>ate Air Time Descrip</u>	30-1102p Spots/Week 1	Rate \$500.00 Start/End Time 1030-1102p Rate \$500.00 Start/End Time 1030-1102p	:3 <u>Lengt</u>	h Ad-ID O DSCCMO: h Ad-ID O DSCCMO:			<u>Rate Type</u> \$500.00 NM <u>Rate Type</u> \$500.00 NM
45 10/22/12	11/05/12	630-7a	630-7a	M	:30	1	\$525.00	NM	
Weeks: Spots: # Cl 2 4 Weeks:	10/29/12 Day Air D M 10/29 Start Date	9/12 6:54 AM 630-7a	Spots/Week 1 tion Spots/Week 1	Rate \$525.00 Start/End Time 630-7a Rate \$525.00		h <u>Ad-ID</u> O DSCCMO	120430		<u>Rate</u> <u>Type</u> \$525.00 NM
Spots: # CI	n <u>Day Air D</u>	ate Air Time Descrip		Start/End Time 630-7a		h <u>Ad-ID</u> 0-DSCCMO	120530		<u>Rate</u> <u>Type</u> \$525.00 NM
64 11/01/12 In 69	11/01/12	FOX X Factor	7-9p	T	:30	1	\$2,100.00	NM	
Weeks:		End Date MTWTFSS 11/04/12T	Spots/Week 1	<u>Rate</u> \$2,100.00					7
Spots: <u>#</u> Cl 1 4		ate Air Time Descrip		Start/End Time 7-9p		h <u>Ad-ID</u> O DSCCMO	120530		<u>Rate Type</u> \$2,100.00 NM



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Invoice #	Invoice Date	Invoice Month	Invoice Period
554378-2	11/11/12	November 2012	10/29/12 - 11/05/12

<u>Advertiser</u>	Product	Estimate Number
Democratic Senatorial Cam	DSCC IE	1139

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
66 10/29/12	10/29/12	World Series on FOX	7p-CC	M	:30	1	\$2,100.00		
In 71 Weeks:	Start Date 10/29/12	End Date MTWTFSS 11/04/12 M	Spots/Week	<u>Rate</u> \$2,100,00					
Spots: <u>#</u> CI 1 4	h <u>Day Air</u>	Date Air Time Descrip	•	Start/End Time 7p-CC		th Ad-ID 00	····		<u>Rate</u> <u>Type</u> \$2,100.00 NM
72 10/30/12 LINE 77	11/02/12	930-10p	930-10p	-TWTF	:30	1	\$1,100.00	NM	
Weeks:	Start Date 10/29/12	End Date <u>MTWTFSS</u> 11/04/12 -TWTF	Spots/Week 1	<u>Rate</u> \$1,100.00					
Spots: <u>#</u> Cl 1 4		Date Air Time Descrip /31/12 9:38 PM 930-10		Start/End Time 930-10p		th <u>Ad-ID</u> 30 DSCCM01	20530		<u>Rate Type</u> \$1,100.00 NM
73 10/30/12 LINE 78	11/02/12	M-F 1030-1102p	1030-1102p	-TWTF	:30	1	\$500.00	NM	
Weeks: Spots: <u>#</u> Cl 1 4		11/04/12 -TWTF		<u>Rate</u> \$500.00 <u>Start/End Time</u> 1030-1102p		th <u>Ad-ID</u> 30 DSCCM01	20530		<u>Rate</u> <u>Type</u> \$500.00 NM
75 10/29/12	10/29/12	FOX Prime Monday	7р-9р	M	:30	1	\$2,100.00	NM	
Weeks: Spots: # Cl 1 4		End Date MTWTFSS 11/04/12 M Date Air Time Descrip /29/12 8:07 PM FOX P		<u>Rate</u> \$2,100.00 <u>Start/End Time</u> 7p-9p		th <u>Ad-ID</u> 30 DSCCMO1	20430		<u>Rate</u> <u>Type</u> \$2,100.00 NM
77 11/02/12 prebooked	11/02/12 I ma	M-F 630-7p	630-7p		:30	1	\$1,000.00	NM	
Weeks: Spots: # C	Start Date 10/29/12	End Date MTWTFSS 11/04/12F Date Air Time Descrip	Spots/Week 1 otion	<u>Rate</u> \$1,000.00 <u>Start/End Time</u>	Leng	th <u>Ad-ID</u>			Rate Type
14		/02/12 6:47 PM M-F 63		630-7p		30 DSCCM01			\$1,000.00 NM
78 11/04/12 In 80	11/04/12	Su 7-9a	Su 7-9a	S	:30	1	\$500.00	NM	
Weeks:	Start Date 10/29/12	11/04/12S	<u>Spots/Week</u> 1	<u>Rate</u> \$500.00					
Spots: <u>#</u> C 1 4				<u>Start/End Time</u> Su 7-9a		<u>th Ad-ID</u> 30 DSCCM01	20530		<u>Rate</u> <u>Type</u> \$500.00 NM

<u>Total Spots</u> 61 <u>Gross Total</u> \$33,905.00

Payment Terms 30 Days

Agency Commission

\$5,085.75

Net Amount Due

\$28,819.25